



**NOTICE TO THE HOLDERS**

**Up to 10,000 “Mediolanum MedPlus Certificate Growth Key Euro 28” Certificates linked to Euro Stoxx 50® Index due 10 July 2018**

**Isin Code: XS1029884001**

This Notice is dated 15 July 2014 and should be read in conjunction with the Final Terms dated 20 May 2014 in respect of the Securities. Any information not updated or amended herein should be regarded as unchanged.

Further to the public offer in Italy by BNP Paribas Arbitrage Issuance B.V. (the Issuer) of **Up to 10,000 “Mediolanum MedPlus Certificate Growth Key Euro 28” Certificates linked to Euro Stoxx 50® Index due 10 July 2018** referred to here above, the total number of Securities to be issued is 2,036 **Securities (i.e. EUR 2,036,000)** at an issue price of **EUR 1,000** per Security. The Issue Date of the Securities is 10 July 2014.

The Holders are informed that on page 4 of the Final Terms in § 12 Final Payout and on page 6 in §39 Knock-in Event it should be noted that:

**"Underlying Reference Strike Price"** means 3,150.59

Holders are also informed that, for the avoidance of doubt, for the purposes of determining the occurrence of a Knock-in Event pursuant to the provisions in § 39, Underlying Reference Strike Price x 50% means 1,575.295

Copies of such Notice may be downloaded on the following website:

<http://eqdpo.bnpparibas.com/> and/or <http://www.bancamediolanum.it/>

Signed on behalf of BNP Paribas Arbitrage Issuance B.V.

As  
Issuer:

By: Guillaume RIVIERE duly authorised